





Dear ESCRS Industry Partners,

In the lead up to the 42nd Congress of the ESCRS in Barcelona, the ESCRS Exhibition and Sponsorship team are providing you regular updates in the form of a newsletter focused on the operational aspects of Congress. This year, to make sure you are not missing any news, all industry newsletters are also published on the congress website, <a href="here">here</a>.

# **CONGRESS REGISTRATION FIGURES**

Registration numbers are very promising as they are on average 2'000 registrations above last year's progression. See below the latest Congress Registration Figures, as of Thursday 18 July 2024.

# General Figures

Types of attendance	Face to Face	Virtual	Combined
Delegates	7′316	138	7′454
Industry	3′450	1	3′451
Total	10′766	139	10′905

## Main Demographic Figures

Top 10 countries — ESCRS Congress 2024				
1	Spain	623		
2	Italy	601		
3	Germany	479		
4	United Kingdom	465		
5	France	356		
6	United States	322		
7	Poland	295		
8	Switzerland	287		
9	Netherlands	276		
10	Romania	227		
	Total	3'931		

Top 10 countries - ESCRS 2024 - Virtual		
1	United Kingdom	24
2	Netherlands	20
3	Switzerland	13
4	Germany	7
5	Austria	6
6	Portugal	5
7	Spain	5
8	France	4
9	Malaysia	4
10	Taiwan, Province of China	4
	Total	92

1	Top 10 countries - ESCRS 2024 - Face-to-face			
1	Spain	534		
2	Italy	499		
3	United Kingdom	441		
4	Germany	390		
5	France	332		
6	Poland	290		
7	United States	287		
8	Switzerland	258		
9	Netherlands	267		
10	Romania	208		
	Total	3′506		

#### **UPCOMING DEADLINES**

COMPANY PROFILE AND LOGO: Thank you to all the companies that have submitted their company profile and logo. If you want to appear as a confirmed sponsor/exhibitor on the ESCRS 2024 Congress website, on the ESCRS Congress App and in the printed pocket programme, you have until Friday 09 August to submit your material via the following link: CLICK HERE. Please allow us 5 working days to upload your material to the website. Past this date, please note that your logo will not appear in the printed pocket programme and might not be published on the congress app.

#### **ADVERTISING & SPONSORSHIP OPPORTUNITIES**

Do not miss the last advertising and sponsorship opportunities available for booking:

- Eblast to Registered Delegates or full ESCRS database
- Banners on the virtual platform
- Sponsorship of a Networking lounge.

Bookings are on first-come-first-served via Toddoo webshop.

#### LEAD RETRIEVAL SOLUTIONS

Optimize your lead retrieval strategy for your satellite symposium or booth at the upcoming ESCRS 2024 Annual Congress, meet your unique needs and gain a competitive advantage!

Benefit from our early bird rates, available only until July 31, 2024.

Discover the new features of our Plus Lead system by watching the <u>Plus Lead Video</u>. If you have any questions or require tailored advice, don't hesitate to <u>Book A Consultation</u> with us. Don't forget to order scanners for your satellite symposium as they are not included in your package.

For more information and to place your order, visit ESCRS Lead Retrieval Booking Website.

### **MISCELLANEOUS UPDATES**

- We are pleased to confirm that the 42nd Congress of the ESCRS in Barcelona, Spain, has been determined as: **COMPLIANT by Ethical MedTech**. For more information, please <u>CLICK HERE</u>.
- Be aware of unauthorised agencies that might contact you fraudulently to sell you the delegate lists. Under applicable GDPR regulations, ESCRS will not sell any delegate lists to any entity. MCI is the official mandated organising bureau for this event. You may be contacted by phone, fax, or email by third party companies that act as travel agencies, wholesalers, or destination management companies with aggressive or deceptive tactics to solicit you for services or information. If this happens to you, please contact us immediately and do not take part in any transactions with them. Learn more HERE.

-It's now official, the **29th ESCRS Winter Meeting** will be held at Megaron Athens International Conference Centre (MAICC), in the centre of **Athens (Greece)**, between 28 February - 02 March 2025. Exhibition space sales will open in November 2024.



-SAVE THE DATE: The **43rd Congress of the ESCRS** 2025 will be held in **Copenhagen**, **Denmark** at the Bella Center, between 12-16

September 2025. An official **industry site visit** will take place in Copenhagen in November 2024.

The date will be confirmed in the coming weeks.



### **UPDATES TO TECHNICAL DOCUMENTS**

No recent update

On behalf of ESCRS

MCI Congress Sponsorship & Exhibition Secretariat



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