



Dear ESCRS Industry Partners,

In the lead up to the 42nd Congress of the ESCRS in Barcelona, ESCRS Exhibition and Sponsorship team will be providing you regular updates in the form of a newsletter focused on the operational aspects of Congress. This year, to make sure you are not missing any news, all industry newsletters will be published on the congress website, [here](#).

CONGRESS REGISTRATION FIGURES

Please see below latest Congress Registration Figures, as of Thursday 18 June 2024.

General Figures

Types of attendance	Face to Face	Virtual	Combined
Delegates	2150	35	2185
Industry	2056	0	2056
Total	4206	35	4241

Main Demographic Figures

Top 10 countries – ESCRS Congress 2024		
1	Spain	163
2	Germany	150
3	United States	137
4	France	130
5	United Kingdom	127
6	Netherlands	119
7	Switzerland	102
8	China	86
9	India	82
10	Belgium	80
Total		1176

Top 10 countries - ESCRS 2024 - Virtual		
1	Netherlands	8
2	United Kingdom	5
3	Germany	3
4	Poland	3
5	Malaysia	2
6	Switzerland	2
7	Taiwan, Province of China	2
8	Argentina	1
9	France	1
10	Ireland	1
Total		28

Top 10 countries - ESCRS 2024 - Face-to-face		
1	Spain	162
2	Germany	147
3	United States	137
4	France	129
5	United Kingdom	122
6	Netherlands	111
7	Switzerland	100
8	China	86
9	India	82
10	Belgium	80
Total		1156

UPDATES TO TECHNICAL DOCUMENTS

- **EXHIBITOR MANUAL:** We are now on Version 8. All the updates are logged on page 2. Please consult this manual for all important key dates, deadlines and information related to your booth and/or sponsorship. It's available [here](#) as well as on Toddo under "Downloads".
- **SATELLITE SYMPOSIA ROOM BOOK:** The room book for the satellite symposia has recently been updated with more accurate capacities for every room.
- **CATERING BROCHURES:** The Booth Catering brochure as well as the Symposium Catering Brochure have recently been updated by GastroFira. A Meeting Room Catering Brochure has also been published. If you haven't placed an order yet, check out the new versions on the [congress website](#).
- **VEHICLE ENTRANCE PROCEDURE:** Access to the Gran Via site will be strictly regulated to ensure a smooth flow of traffic, ALL vehicles delivering or collecting from the venue must follow the instructions available on the [congress website](#).

UPCOMING DEADLINES

- **SATELLITE SYMPOSIA:** Companies holding an official satellite symposium during the ESCRS 2024 congress shall complete a programme form and provide a PDF flyer for their session. The template form is available to download [here](#) while the PDF flyer should be a one-page (2-page max) high-resolution pdf. **Submission deadline Friday 28 June 2024** to escrs.sponex@mci-group.com.
- **COMPANY PROFILE AND LOGO:** Make sure to upload [here](#) your company logo and profile to appear as confirmed sponsor/exhibitor on the [ESCRS Congress website](#), congress mobile app and in the final pocket programme (logo only). **Submission deadline: 30 June 2024**. Please allow up to 5 working days for your material to be published on the website after uploading it to jotform.

SPONSORSHIP AND BRANDING OPPORTUNITIES

Sustainability opportunities

You still have the opportunity to become a **Net Zero Partner**, and help ESCRS to achieve its goals of working towards a carbon neutral congress. Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change. Bookings can be done via [Toddo online booking system](#) under the shop "Sustainable Partner Packages".

Networking Lounge

This year we offer a unique opportunity for industry leaders to engage with medical professionals in a relaxed yet professional setting. Sponsoring a Networking Lounge at ESCRS will allow your company to showcase its commitment to the healthcare community, foster meaningful conversations, and build lasting relationships with key stakeholders. It's an

investment in a platform where knowledge exchange and partnership opportunities can flourish. Bookings can be done via [Toddoo online booking system](#) under the shop “On-site Sponsorship”.

On-site Branding

Don't miss an opportunity to be seen ! We still have some Onsite branding opportunities available for ESCRS 2024 such as escalators, banners, travelator and columns. Bookings can be done via [Toddoo online booking system](#) under the shop “Branding Opportunities”.

Please note that these opportunities and many others are available on Toddoo on a first-come-first-served basis.

75TH IOL ANNIVERSARY

As you are aware, ESCRS is celebrating Harold Ridley's first intraocular lens implantation! There will be various activations ESCRS 2024 will be offering on this occasion, such as guided storytelling, infographic spots, combined with an IOL Evolution Timeline Wall as well as a Tunnel Museum featuring selected museum pieces. If you would like to be associated with this, and support this important Anniversary, please contact us at escrs@escrs.org



MISCELLANEOUS UPDATES

- **EXHIBITION SPACE OPPORTUNITIES:** We still have some booths available in Hall 6. Reservation are still open and available via : <https://toddoo.com/event/escrs42>. You can consult our Exhibition and Sponsorship Manual [HERE](#). Do not hesitate to contact us if you require more information.

On behalf of ESCRS

MCI Congress Sponsorship & Exhibition Secretariat



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