



42<sup>ND</sup> CONGRESS OF THE ESCRS  
**BARCELONA**  
6-10 SEPTEMBER 2024  
Fira de Barcelona, Spain



Dear ESCRS Industry Partners,

In the lead up to the 42nd Congress of the ESCRS in Barcelona, ESCRS Exhibition and Sponsorship team will be providing you regular updates in the form of a newsletter focused on the operational aspects of Congress. This year, to make sure you are not missing any news, all industry newsletters will be published on the congress website, [here](#).

### CONGRESS REGISTRATION FIGURES

Please see below latest Congress Registration Figures, as of Thursday 16 May 2024.

#### General Figures

Types of attendance	Face to Face	Virtual	Combined
Delegates	756	13	769
Industry	518	0	518
<b>Total</b>	<b>1 274</b>	<b>13</b>	<b>1 287</b>

#### Main Demographic Figures

Top 10 countries – ESCRS Congress 2024		
1	Germany	53
2	Netherlands	48
3	Spain	40
4	Switzerland	40
5	China	38
6	United States	38
7	Thailand	35
8	United Kingdom	31
9	India	30
10	Australia	29
	<b>Total</b>	<b>382</b>

### SPONSORSHIP AND BRANDING OPPORTUNITIES

We are pleased to let you know that onsite branding opportunities are now available for booking. You can now consult our Onsite Branding Opportunity Catalogue on the [congress website](#).

The online webshop for **Onsite branding opportunities** is now available in the [Toddoo online](#)

[booking system](#) under the shop “Onsite venue branding” : <https://toddo.com/event/escrs42>

Please note that these opportunities are available on a first-come-first-served basis and need to be booked via Toddo.

## 75TH IOL ANNIVERSARY



As you are aware, ESCRS is celebrating Harold Ridley’s first intraocular lens implantation! There will be various activations ESCRS 2024 will be offering on this occasion, such as guided storytelling, infographic spots, combined with an IOL Evolution Timeline Wall as well as a Tunnel Museum featuring selected museum pieces. If you would like to be associated with this, and support this important Anniversary, please contact us at [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com).

## UPDATES TO TECHNICAL DOCUMENTS

- **EXHIBITOR MANUAL:** Please note that we are now on Version 5. All the updates are logged on page 2. Please consult this manual for all important key dates, deadlines and information related to your booth and/or sponsorship. It’s available [here](#) as well as on Toddo under “Downloads”.

## MISCELLANEOUS UPDATES

- **COMPANY PROFILE AND LOGO:** if you haven’t done so, please upload [here](#) your company logo and profile so that we can publish and identify you as confirmed sponsor/exhibitor on the [ESCRS Congress website](#), event mobile app and in the final pocket programme (logo only). **Submission deadline: 30 June 2024.** Please allow up to 5 working days for your material to be published on the website after uploading it.
- **SHUTTLE SERVICES:** should your company organise shuttle bus drop-offs and/or pick-ups at the venue (FIRA) during the Congress, note that these are subject to approval by the venue. Please send the following information to [escrs.sponex@mci-group.com](mailto:escrs.sponex@mci-group.com) (Company name, Pick-up/drop-off dates and times, number and size of the buses).
- **MEDTECH COMPLIANCE:** we are pleased to inform you that the 42<sup>nd</sup> Congress of the ESCRS was submitted for MedTech compliance with the ID EMT39669. The status of the application can be checked [here](#).
- **PARTNERSHIP OPPORTUNITIES:** The ESCRS Congress is the opportunity to increase

your visibility. We still have some interesting [partnership opportunities](#) available such as: Satellite Symposia, branding on charging or hand sanitizing stations, networking lounge, but also virtual sponsorship opportunities like e-blasts. In case of interest, please place your order via the [Toddoo platform](#).

- **EXHIBITION SPACE OPPORTUNITIES:** For those that haven't booked an exhibition space yet for ESCRS 2024 in Barcelona, note that we still have some booths available in Hall 6. Reservations are available via : <https://toddo.com/event/escrs42> You can consult our Exhibition and Sponsorship Manual [HERE](#). Do not hesitate to contact us if you require more information.

Thank you for choosing to partner with ESCRS. We eagerly anticipate the opportunity to collaborate closely with your team and deliver an exceptional Congress experience together.

Please feel free to reach out if you have any questions or require further assistance.

*On behalf of ESCRS*

MCI Congress Sponsorship & Exhibition Secretariat



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